

eventIMPACTS

GLASGOW GYMNASTICS WORLD CUP 2012



Glasgow World Cup Gymnastics was a one day indoor event that took place at the Emirates Arena in Glasgow in December 2012.

- 61% of spectators inspired to do sport more often than normal
- 35% of inspired spectators inspired to do gymnastics more often than normal

1 Day

£210K

Direct Economic Impact for Glasgow

4,788

Total spectator attendance

4,788

Unique spectators



Spectator

3%

Casual

38%

Local



Day visitors

57%



6%

Non-commercial stayers



37%

Commercial stayers

1

Average number of days attended

1.6

Average bed nights



£25

Average daily spend (non-accom)



£26

Average accommodation spend per bed-night (per person)

Source: UK Sport Economic Impact Report, SIRC.