

eventIMPACTS

CARDIFF HALF MARATHON 2015



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The Cardiff Half Marathon is an annual half marathon race taking place in October. The event has grown considerably over the years and now attracts both UK and international runners.

- Over 700 volunteers across 2 days
- TV coverage on BBC network
- More than £2m raised for charities and good causes

£1.6 Million

Direct Economic Impact for Wales

1 Day

58,292

Total spectator attendance

58,292

Unique spectators



Spectator

30% Casual

67% Local



Day visitors



9%

Non-commercial stayers



30%

Commercial stayers

1 Average number of days attended

1 Average bed nights

£ **£34** Average daily spend (non-accom)

£ **£29** Average accommodation spend per bed-night (per person)

Source: Post-event report prepared by Run 4 Wales.