

Piping Live! / World Pipe Band Championships

Where you live

This is a survey about Piping Live! and the World Pipe Band Championships 2008. It is part of a larger study being conducted at a series of events in 2008 that seeks to find new ways of evaluating major events. The purpose is to produce aggregated statistics only to feed into reports about events research and your answers will be anonymous.

If, however, you would be willing to participate in a follow up survey, there is an option to leave your email at the end. No details will be passed to any third party outside of the research consortium or used for any other purpose.

* 1. Which best describes where you live?

Glasgow City Council Area

Local Authority Adjacent to Glasgow

Rest of Scotland

Elsewhere in UK

Overseas

Postcode

Please tell us your postcode. We will use this for anonymous statistical purposes.

* 2. Your Postcode:

About You

Please help us by providing the following details

* 3. Sex

Male

Female

* 4. Age

Under 16

17-25

26-35

36-45

46-55

56 and over

* 5. Ethnicity

Piping Live Attendance

* 6. Did you attend any days of the Piping Live! Festival?

- Monday 11th August
- Tuesday 12th August
- Wednesday 13th August
- Thursday 14th August
- Friday 15th August
- Saturday 16th August
- Sunday 17th August
- None

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Piping Live - Satisfaction and Event Experience

* 7. Based on your experience of Piping Live!, please specify how satisfied or dissatisfied you are with the following aspects:

| | Very Satisfied | Satisfied | Neither satisfied nor dissatisfied | Dissatisfied | Very dissatisfied | Don't know/Not applicable |
|---|----------------|-----------|------------------------------------|--------------|-------------------|---------------------------|
| a) Ease of booking | jn | jn | jn | jn | jn | jn |
| b) Price of admission to ticketed events | jn | jn | jn | jn | jn | jn |
| c) Balance of schedule between traditional and contemporary forms | jn | jn | jn | jn | jn | jn |
| d) Number of free to view events | jn | jn | jn | jn | jn | jn |
| e) Number of Gaelic speaking attractions | jn | jn | jn | jn | jn | jn |
| f) Quality of 'Gaelic Piping Night' | jn | jn | jn | jn | jn | jn |
| g) Quality of 'Festival Club' sessions | jn | jn | jn | jn | jn | jn |
| h) Quality of 'come & try' sessions | jn | jn | jn | jn | jn | jn |
| i) Value for money of paid events | jn | jn | jn | jn | jn | jn |
| j) Event website | jn | jn | jn | jn | jn | jn |
| k) Glasgow as a vibrant host city | jn | jn | jn | jn | jn | jn |
| l) Other attractions, restaurants and bars in Glasgow | jn | jn | jn | jn | jn | jn |

WPBC Attendance

* 8. Did you attend the World Pipe Band Championship (WPBC)?

Yes

No

WPBC Tickets

* 9. What type of ticket did you buy?

General Event

Grade 1 Competition

Grade 1 upgrade (on the day)

Other (please specify)

* 10. How did you purchase tickets for the WPBC?

Advanced Internet booking

Advanced telephone booking

At the event box office (day of event)

In person from SECC box office

In person from SECC ticket centre (St Enoch's Centre)

Other (please specify)

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WPBC Experience

* 11. Based on your experience of the WPBC, please specify how satisfied or dissatisfied you are with the following aspects:

| | Very Satisfied | Satisfied | Neither satisfied nor dissatisfied | Dissatisfied | Very dissatisfied | Don't know/Not applicable |
|---|----------------|-----------|------------------------------------|--------------|-------------------|---------------------------|
| a) Ease of booking | jn | jn | jn | jn | jn | jn |
| b) Booking fee (pre-event only) | jn | jn | jn | jn | jn | jn |
| c) Spectator areas | jn | jn | jn | jn | jn | jn |
| d) Grade 1 Arena | jn | jn | jn | jn | jn | jn |
| e) Activities in the children's area | jn | jn | jn | jn | jn | jn |
| f) Number of big screens | jn | jn | jn | jn | jn | jn |
| g) Catering facilities | jn | jn | jn | jn | jn | jn |
| h) Location of Craft Fair | jn | jn | jn | jn | jn | jn |
| i) Value for money | jn | jn | jn | jn | jn | jn |
| j) Event Website | jn | jn | jn | jn | jn | jn |
| k) Glasgow as a vibrant host city | jn | jn | jn | jn | jn | jn |
| l) Other attractions, restaurants and bars in Glasgow | jn | jn | jn | jn | jn | jn |

Previous Attendance

* 12. Have you attended Piping Live! / WPBC previously?

Yes (PL and WPBC)

Yes (PL only)

Yes (WPBC only)

No

* 13. Have you visited Glasgow before?

Yes

No

Resident

Glasgow Perceptions

* 14. Did Glasgow offer other attractions to you other than Piping Live!/WPBC?

Yes

No

If yes, please say what?

* 15. Do you think Glasgow is a good venue for staging major events such as Piping Live! and WPBC?

Yes

No

Please say why

* 16. Has your experience made it more or less likely that you will revisit Glasgow in the next 12 months?

More likely

Less likely

Neither

Please say why

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* 17. Has your experience made you more or less likely to revisit the festival in 2009?

More likely

Less likely

Neither

Please say why

Participation

* 18. Do you currently take part in Piping?

Yes

No

* 19. Did you see any literature at the event or other aspects that help people find routes to participation in piping?

Yes

No

If so, please say what?

* 20. Please indicate the extent to which your experience at Piping Live! / WPBC has motivated you to take up Piping or engage with the activity more often?

Very Uninspired

Uninspired

Neither Inspired nor uninspired

Fairly Inspired

Very Inspired

Don't Know / Can't Say

* 21. Please say what you think are the main barriers to participation in piping?

* 22. Please say what you would like to see at future festivals to encourage more people to take up piping?

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* 23. In your opinion, has the event inspired you to engage with other activities in culture or sport?

Very Uninspired

Uninspired

Neither Inspired nor uninspired

Fairly Inspired

Very Inspired

Don't Know / Can't Say

Many thanks

We want to conduct some follow up research in a few months time. If you would be kind enough to take part, please provide your email address here (this is not compulsory). It will not be used for any other purpose.

24. Your email address