9. What is your current level of participation in Cycling?
   [ ] Not in the last year (Do not apply)
   [ ] At least once in the last year
   [ ] At least once in the last 4 weeks
   [ ] At least 4 times in the last 4 weeks
   [ ] At least 12 times in the last 4 weeks

10. Which ONE of the following best describes your motivation to participate in Cycling? (Cross one box only)
   [ ] Fun / Enjoyment
   [ ] Fitness / Health
   [ ] Family activity
   [ ] Commuting to work / school
   [ ] Socializing with friends
   [ ] Replace car journeys

11. Based on your experience at the Tour de France and its associated events, how much do you agree with the following statements...?

   [ ] Agree
   [ ] Strongly Agree
   [ ] Agree
   [ ] Disagree
   [ ] Strongly Disagree
   [ ] NA

   a) The ToB should be an annual feature of the NW sporting calendar
   b) The ToB and its associated activities have opened my mind to cycling
   c) I am unlikely to take up cycling or to cycle more
   d) Attracting major events like the ToB is good for the image of the North West
   e) The NW region should continue to try and attract major events like the ToB
   f) My children took part in local cycling activities linked to the ToB
   g) The ToB and major events like it bring the local community together
   h) I feel inspired to attend sports and / or cultural events more than I have previously
   i) The ToB and its associated events have provided me with information on how to get involved in cycling
   j) As a result of my attendance at the ToB and its associated events, I am more likely to encourage my children and immediate family to cycle or cycle more

Now some profile questions about you, which will be used to group respondents

12. Gender?
   [ ] Male
   [ ] Female

13. Age?

14. Ethnicity?
   [ ] White
   [ ] Mixed
   [ ] Asian / Asian British
   [ ] Black / Black British
   [ ] Chinese
   [ ] Other (Please specify)

15. Have you a long term illness or disability which limits your daily activities? Yes No

16. We would like to ask more detailed questions about cycling and your thoughts on the ToB in an online follow-up survey. If you would like to be involved please provide us with your full email address below.
   Note: any data you provide will be used solely for research purposes and will not be passed to any third party.

Please turn over...